

**MINUTES**  
**MEETING OF THE BOARD OF DIRECTORS**  
**PLANNING & EXTERNAL RELATIONS COMMITTEE**  
**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

**April 30, 2012**

The Board of Directors Planning & External Relations Committee met on April 30, 2012 at 10:04 a.m. in the Board Lounge on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

**Board Members Present**

Wendy Butler, Chair  
Frederick L. Daniels, Jr.  
Jim Durrett  
Noni Ellison-Southall  
Barbara Babbit Kaufman  
Adam Orkin

MARTA officials in attendance were: General Manager/ CEO Beverly Scott; Deputy General Manager/COO Dwight Ferrell; Chief, Business Support Services Theodore Basta, Jr.; AGMs Davis Allen, Wanda Dunham, Ben Graham, Georgetta Gregory, Robin Howard, Mary Ann Jackson, Cheryl King, Barbara Kirkland (Acting), Rich Krisak, Ryland McClendon, Elizabeth O'Neill and Gary Pritchett; Sr. Director Rhonda Briggins; Directors Stephen Alexander, Tara Balakrishnan, Anton Bryant, John Crocker, Reginald Diamond, Rod Hembree, Connie Krisak and Knox O'Callaghan; Managers Arnold Campbell, Donna DeJesus, Eulethia Dooley-McLin, John Remillard, Roosevelt Stripling, Robert H. Thomas, Marvin Toliver and Denise Whitfield; Executive Manager to the Board Rebbie Ellisor-Taylor; Sr. Executive Administrator Tyra J. Wiltz; Executive Administrator Renee Willis; Finance Administrative Analyst Tracy Kincaid. Others in attendance Carlos Arrietta, Doug Chambers, Stanley Drake, Kareem Jackson, Don Lawrence, Anthony Pines, Charisse Richardson, Janide Sidifall, Zaheer Wadhwanian and Tameka Wimberly.

Also in attendance Charles Pursley, Jr. of Pursley of Pursley, Lowery & Meeks; Matt Pollack of MATC; Pam Alexander of LTK; Alice Wiggins-Tolbert of PB; Reagan Hammond of Atlanta Regional Commission; William Jones of City of Atlanta; Jim Brown of URS.

**Approval of the March 26, 2012 Planning & External Relations Committee Meeting Minutes**

On motion by Mr. Durrett seconded by Mr. Daniels, the minutes were unanimously approved by a vote of 5 to 0, with 5 members present.

**Resolution Authorizing the Grant of Easement Rights to Georgia Power Company for Access Across MARTA Parcel D3188E for Installation and Maintenance of Power Transmission Lines Along Peachtree Road in MARTA's Right of Way in Chamblee, DeKalb County, Georgia**

Mr. Remillard presented this resolution for Board of Directors' approval authorizing the General Manager/CEO or her delegate to grant easement rights to Georgia Power Company for access across MARTA Parcel D3188E for installation and maintenance of power transmission lines along Peachtree Road in MARTA's right of way in Chamblee, DeKalb County, Georgia.

Mr. Daniels asked if an appraisal was conducted.

Mr. Remillard said yes. The parcel was appraised at approximately \$14,000.

On motion by Mr. Durrett seconded by Mrs. Kaufman, the resolution was unanimously approved by a vote of 5 to 0, with 5 members present.

**Resolution Authorizing the Grant of Easement Rights to Georgia Power Company for Access Across Marta Parcel D1186E for Access and Maintenance of Structures, Facilities and Equipment Installed in Connection With and Associated With The Marta Laredo Bus Facility Solar Plant**

Mr. Remillard presented this resolution for Board of Directors' approval authorizing the General Manager or her delegate to grant easement rights to Georgia Power Company for access across MARTA Parcel D1186E for access and maintenance of structures, facilities and equipment installed in connection with and associated with the MARTA Laredo Bus Facility Solar Plant.

On motion by Mr. Durrett seconded by Mrs. Kaufman the resolution was unanimously approved by a vote of 5 to 0, with 5 members present.

## **Regional Transit Committee Update**

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Ms. Hammond briefed the Committee on the Regional Transit Committee (RTC) Update.

### *What is the RTC*

- The Regional Transit Committee was established as a policy committee of the Atlanta Regional Commission in January 2010
- Focus on issues of regional transit planning, service coordination, funding, and governance
- The RTC builds upon the work of its predecessors, the Transit Implementation Board (TIB) and the Transit Planning Board (TPB)

### *Approved 2012 RTC Work Plan*

- Six Tasks - \$1.099 million budget
  - General Planning Support
  - Administrative Support
  - Regional Governance Development
  - Regional Fare Policy and Collection Coordination
  - Regional Service Coordination
  - Implementation and Maintenance of Regional Transit Data
- Funding Sources
  - MARTA and GRTA In-Kind Staff Support \$150,000 (each)
  - Local Governments / Metro Atlanta Mayors Association \$5,000 cash (each)
  - Federal Funds \$800,000

### *Coordination Activities*

- Regional Transit Data Warehouse
  - Enables regional approach to collection, management and distribution of transit system data
    - Performance
    - Fleet & Facilities Inventory
    - Operations

- Supports ARC's transit performance monitoring
- Public interface to explore transit options through online, interactive map of regional system
- Provides General Transit Feed Specification (GTFS) to third-party developers wishing to leverage available data
- Warehouse development part of RTC's 2011 Work Program, with ongoing maintenance and updates continuing into 2012
- **Regional Fleet & Facilities Inventory**
  - Part of RTCs 2011 Work Program
  - Project Deliverables
    - Transit Fleet and Facilities Database
    - Regional Transit Fleet & Facilities Inventory Final Report
    - Web-based interface for accessing data
  - Next Steps
    - Identify priority strategies for additional study and implementation via RTC's 2012 Work Program
- **Regional Transit Map**
  - Originally created by TPB in 2007
  - Update will reflect changes in service for all public operators
  - Available Spring 2012
  - Complements online, interactive map
- **Regional Fare Policy and Collection Efficiency Study**
  - Included in RTCs 2012 Work Program
  - Proposed Scope
    - Baseline assessment assuming nothing changes
    - What do we do today that we need to do better?
    - What things do we need to be up-to-date?
  - Mid-term improvements
    - How do we begin to transition to the next generation of fare collection?
    - What are the next sets of enhancements?
  - Our aspiration, anchored in best practices

- Where are we going?
- Identify our goals for our next generation
- Additional Coordination
  - Downtown Atlanta bus rerouting
    - Local and express
    - Multi-agency bus stop signage
  - Interoperability standards for system expansion
  - Mobility Management
  - Breeze agreements
  - Inclement weather coordination
  - Emergency planning
  - Regional bus route numbering

*Planning Activities*

- Concept 3 Update
  - Purpose
    - Update/refine project evaluation & prioritization methods
    - Refine "universe" of projects
    - Update project costs
    - Develop Finance Plan
  - Establishing and maintaining regional transit vision & investment strategy is a part of transit governance
  - Next Steps
    - Adoption of Concept 3 Update in late Spring 2012
      - Executive Summary detailing the changes that were made since 2008
      - Updated stylized Concept 3 map
      - Finance Plan
    - Considering renaming Concept 3 as part of update
    - Ongoing maintenance of regional transit vision part of RTC's 2012 Work Program

- Additional transit planning
  - Governance
  - Legislative
  - Regional Transportation Referendum
  - Allocation of FTA formula funding (5307/5340, JARC, New Freedom)
  - Solicitation for projects
    - Capital & Preventive Maintenance Program
    - AA & EIS for Regional Transit Corridors Program
  - Local transit planning
    - MMPT
    - 1-20 East
    - Clifton Corridor
    - Connect Cobb
    - Connect 400
    - 1-85 Transit Corridor
    - Atlanta Transit Implementation Strategy
  - Subcommittees
    - Transit Operators Subcommittee
    - Service Coordination Council
    - Regional Breeze Policy Committee
    - Human Service Transportation Advisory Committee

### **Multi-Modal Passenger Terminal Update**

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Ms. Wimberly briefed the Committee on the Multi-Modal Passenger Terminal (MMPT) Update.

#### *Background*

- On September 15, 2011, the GDOT Board approved the Master Developer Agreement with Forest City, Integral, Cousins(FIC) to carry out the planning/design build elements for the MMPT

## **Planning & External Relations Committee**

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- Under contract for \$12.2 Million, FIC will work over the next 2 years to develop a conceptual design for the MMPT as well as funding options to complete the project
- GDOT is delivering this project as a Public Private Partnership (P3) with FIC
- Simultaneously, GDOT will be completing the NEPA (environmental) analysis for the study area led by the firm HNTB
- GDOT is awaiting FTA approval for the use of \$17 Million in MMPT funds
- The remaining \$43 Million needs congressional approval to change the intent of the usage of funds

### *MARTA's Technical Role Within the MMPT Project*

- Since the beginning of the coordination efforts by GDOT, MARTA has led the Technical Committee for the MMPT project which is composed of technical staff from key agencies:
  - MARTA
  - GDOT
  - GRTA
  - Central Atlanta Progress
  - ARC
  - FTA
  - City of Atlanta
- With MARTA at the helm, the Committee has produced 4 documents that lay the technical foundation for the Master Developer's efforts within the MMPT study area:
  - Existing Conditions
  - Environmental Review
  - Bus and Rail Operational Requirements
  - Property Ownership and Estimated Value
- MARTA will continue its role as lead agency for this Committee and will oversee any technical coordination that the Master Developer requests

### *MARTA's Advisory Role Within the MMPT Project*

- The Advisory & Communication Committees are made up of the executive directors of key partner agencies and GDOT:

- MARTA
- Central Atlanta Progress
- City of Atlanta
- GRTA
- ARC

*Next Steps for Master Developer*

- Currently, the FIC team is gearing up for 2012 activities that will encompass the following initial steps:
  - Coordination will continue with the Advisory and Technical Committees
    - Next Advisory Committee Meeting: Early July 2012
    - Next Technical Committee Meeting: April 25, 2012
  - Refinement of station alternatives and master plan concepts
  - Property owners within the study area will be contacted in Spring 2012
  - NEPA Scoping expected to be completed by June
    - Public Scoping meetings are underway for next two weeks
  - Preferred MMPT alternative expected by Fall
  - Branding effort is underway by Jackson Spaulding
- Currently engaging with partners such as MARTA and GRTA and stakeholders such as Norfolk Southern/CSX and General Services Administration
- MMPT executive delegation will visit congressional representatives, in late June
- Community outreach will continue with presentations to NPU's and other advocacy groups

*Next Steps for MARTA*

- FIC Team will be coordinating with various disciplines within MARTA for technical advisement
  - Engineering
  - Rail Operations
  - Bus Operations/Planning

- Safety
  - Architecture
  - Police
  - Real Estate
- Master Developer Team plans to brief the MARTA Board in an interactive work session as progress is made (later in the summer)
  - MARTA will continue to serve on Advisory, Technical and Communication Committees

**Other Matters**

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Mrs. McClendon made the following announcements:

- Dr. Scott, General Manager/CEO and the MARTA Executive Management Team will begin a round of Employee Meetings on May 1, 2012 to discuss the current state of MARTA and its next steps
- DeKalb County Jurisdictional Briefing will be held on May 3, 2012
- The next EDAAC meeting will be held on May 7, 2012
- Public Hearings will be held on May 15 and 17, 2012 for Proposed Fiscal Year 2013 Operating & Capital Funds Budget and Proposed Fare Increases on Reduced (Half-Fare) and Mobility for October 7, 2012

**Adjournment**

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The Planning & External Relations Committee meeting adjourned at 10:50 am.

Respectfully submitted,



Kellee N. Mobley  
Senior Executive Administrator to the Board