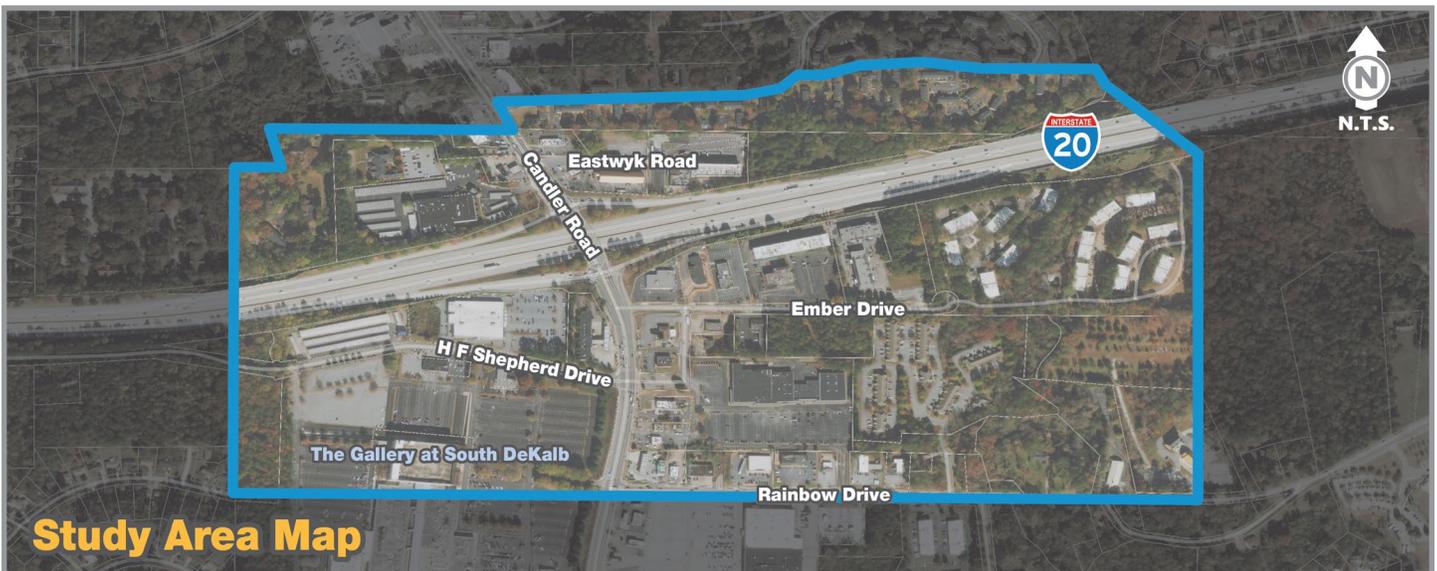


SOUTH DEKALB TRANSIT HUB SITE FEASIBILITY STUDY



WHAT IS A TRANSIT HUB?

A transit hub is a centralized place where different travel options—walking, biking, bus, paratransit (MARTA Mobility), and mobility-as-a-service options (e.g., Uber and Lyft)—come together to make getting around easier, safer, and more efficient. The goal of the South DeKalb Transit Hub is to provide a safer, more convenient place for passengers to transfer between bus routes or switch transportation modes to reach their ultimate destination.



Study Area Map

STUDY AREA

The South DeKalb Transit Hub Site Feasibility Study is looking at the **area generally surrounding the Candler Road (SR 155) (Exit 65) and Interstate 20 (I-20) interchange**. It is home to The Gallery at South DeKalb (commonly referred to as the South DeKalb Mall), retail businesses, community and institutional facilities, and is adjacent to a number of residential neighborhoods.

The DeKalb County Transit Master Plan (DeKalb TMP) adopted last year by the DeKalb County Board of Commissioners first identified this part of the county as a potential location for MARTA's first bus-to-bus transfer facility, dubbed a Transit Hub. The area is already functioning as a transfer point between bus routes, but lacks the physical infrastructure to make transferring and access to other modes an easy and comfortable experience.

WHY DO WE NEED A TRANSIT HUB?

The DeKalb TMP identified a number of unmet needs among DeKalb County's bus passengers. These needs include **a safe, sheltered place** to wait for and transfer between buses, **access to basic amenities** such as Breeze vending machines and restrooms, and access to options like e-scooter and bike shares.

This study area is served by four major MARTA bus routes (Routes 9, 15, 74, and 186) and the Emory Shuttle.

These five transit lines, combined with the large number of shops and nearby neighborhoods, **generate a large number of pedestrians** as passengers transfer between bus routes and walk or cycle to the retail and residential uses.

Potential Transit Hub Services and Amenities:

- Shelter from poor weather
- Seating
- Real-time bus arrival information
- Breeze card kiosks
- Restrooms
- Vending machines
- Bike racks
- Access to other transportation options like e-scooters and bike share services
- Other services as needed for the community

THE FEASIBILITY STUDY

The feasibility study will consider location options for the Transit Hub within the study area and **will recommend a preferred location**. After identifying the preferred location, the next step will be to create **conceptual plans and local bus service improvements** to better serve the community and transit users. These concepts will not only include facilities and service enhancements needed for passengers on current MARTA bus lines in South DeKalb, but will also consider the need for **potential future MARTA investments and system riders** in the area.

SOUTH DEKALB TRANSIT HUB DEVELOPMENT PHASES

The feasibility study will not result in a final, specific design of the South DeKalb Transit Hub. It will, however, provide the information needed to advance the project into design and construction stages. The general schedule of activities is as follows:



PHASE ONE: **PLANNING** 2019-2020

- Transit Hub Site Feasibility Study/Site Concept Definition



PHASE TWO: **DESIGN** 2020-2021

- Site Development
- Environmental Assessments



PHASE THREE: **IMPLEMENTATION** 2021-2023

- Site Acquisition
- Design & Permitting
- Building Facility

Stakeholder Engagement & Outreach

CONTACT: